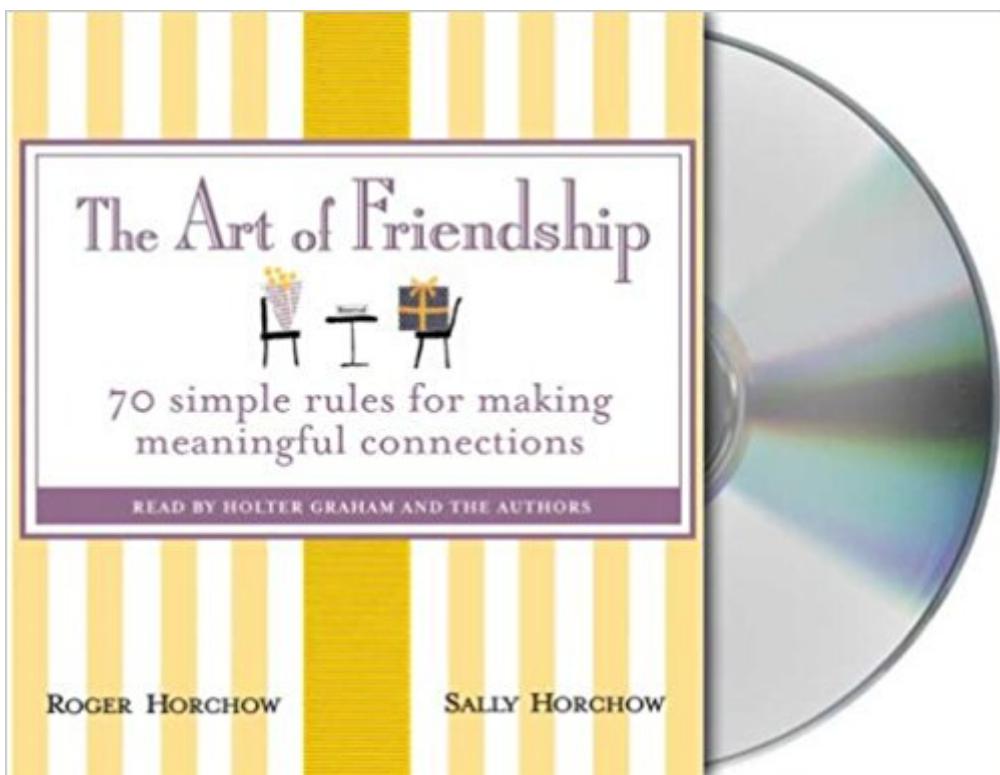


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# The Art Of Friendship: 70 Simple Rules For Making Meaningful Connections



## **Synopsis**

The frantic pace and casual attitudes of modern life have made real friendship a rare experience. The Art of Friendship shows how making true connections can greatly enhance one's life. Seventy brief essays present simple but effective "rules of connecting" with action points to help you put each rule into practice in daily life. Woven throughout are personal anecdotes from the Horchows, sharing their experiences of friendship. Recognizing that friendships take many forms, the authors offer practical, proven advice that demystifies the process of making friends. The audiobook opens with a foreword by Malcolm Gladwell (author of The Tipping Point) that explores the Horchows' special talent for making and keeping friends. Whether your goal is to start a new relationship or reinvest in a longstanding friendship, this inspiring program will reveal how you can build more meaningful connections in your life.

## **Book Information**

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## **Customer Reviews**

Praise for The Art of Friendship from the foreword: "The premise of what Sally and Roger Horchow have written is that The Art of Friendship has a few simple guidelines that anyone can be taught--it's a good deal easier to learn something that looks very difficult from the outside if you're being taught by an expert and trust me, in the case of the Horchows senior and junior, you're in the hands of experts."--Malcolm Gladwell, bestselling author of The Tipping Point

Roger Horchow is the founder of the Horchow Collection, the first luxury mail order only retailer, and a Tony Award winning Broadway producer. His talent for connecting earned him a chapter in

Malcolm Gladwell's The Tipping Point. A Sally Horchow is a lifestyle and trend writer whose work appears regularly in publications like the New York Times, Town & Country and DailyCandy.com

So far so good. I have employed the advice contained in this book over the past couple of weeks and it has improved my relationship with my friends, family and new acquaintances. This book contains common sense about relationships that has never been written and organized in this manner. The layout of the book is simple and easy to navigate (I like how the advice is broken down into 70 short "rules"). My only problems are these:- These rules aren't backed by any scientific findings (there probably is some studies to back up these "rules" but the authors do not include or reference it). While the proof of the pudding is in the eating of the pudding, I think the authors' argument would be greatly strengthened if they included some of this information.- The book is feminine in color and layout. I almost feel like I have to hide this book from my friends and family to avoid ridicule. Also, the paper is too heavy and glossy- There is no Kindle version as of now. I would love to have a reference like this available to me from my iPhone so that I can do some quick reviewing before social situations.

This book had potential. It was an easy read, and it was in bite size sections to make it easier to read when you didn't have a lot of time. Some of the ideas were good, but most were not anything that most people probably don't know already, and it was very repetitive. They also did a lot of name dropping that was not ever relevant to the stories, and that got to be really boring. While it is not uncommon to see this to some degree in many books, the amount that was used in this book was definitely over the top. I got this as a bargain book, so I am ok with the purchase, but I definitely wouldn't have wanted to have paid full price.

A quick easy read, it's filled with common sense advice on how to nurture those all important friendships while making new ones. Since much of it I already know, it wasn't exactly what I was anticipating, it was a pleasant read and a good addition to any library.

Explains about friendship in this day and age of social media, you want to know who is your true friend and who is your frenemy!

I like this book so much that I gave away copies for Christmas gifts! It's really common sense and old fashioned suggestions about making and keeping friends. Little insights that we all need to know

about one another. I've gotten a lot out of it and have enjoyed reading it. Well written as well!

This book has lots of great advice and anecdotes for helping those of us for whom friendship doesn't come quite as naturally as we'd like. For that reason, I would give it 4 stars. (It's not a 5 because some of the pointers are a bit too obvious.) However, I'm compelled to give it only 3 stars, because I ordered the audio version, and one of the male voices on it (I think it's one of the authors) is absolutely horrible to listen to. The voice is about as soothing as a bed of rocks, and on a topic of this nature, the points need to be explained with some finesse and gentility rather than as though someone is loudly barking out orders at a construction site. This book might be better as a "read" than as a "listen to."

It was pretty basic, not sure it helpful for anyone other than the severely socially awkward.

A bit pretenseous and snooty but some good tips on how to keep a friendship alive for life.

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